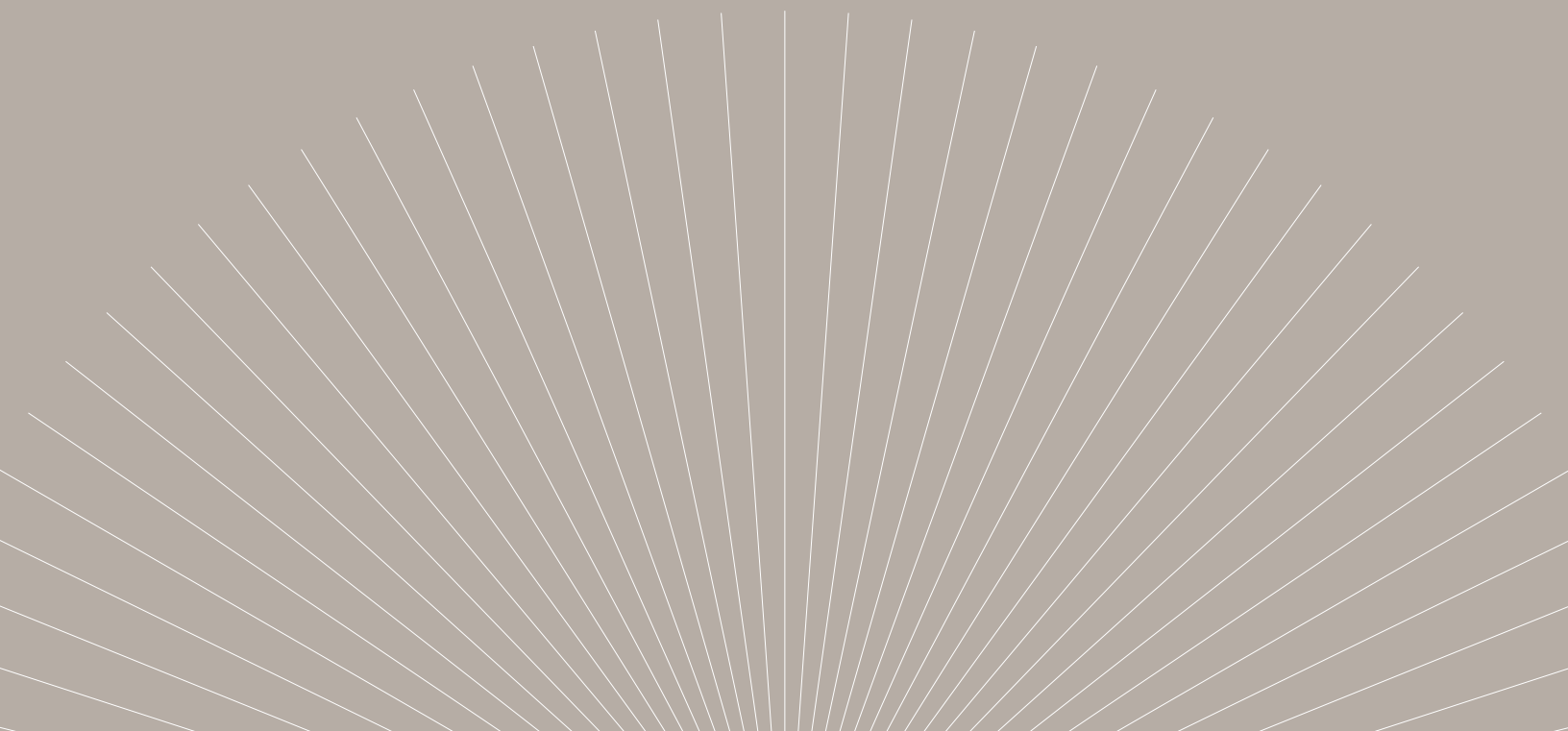


Strategic Partnerships Guide

Exponential is a growing community of leaders committed to accelerating the multiplication of healthy, reproducing faith communities. We equip movement makers with actionable principles, ideas, and solutions.



Strategic Partnerships Packages

Exponential is honored to offer strategic partnership opportunities to organizations who share our vision for multiplying healthy, reproducing churches. As a strategic partner, you'll gain access to exclusive opportunities to showcase your vision, connect with thousands of like-minded leaders, and amplify your impact through national and regional platforms.

We're here to serve you—and together, we can accelerate the pace of church planting and multiplication across the country.

PLATINUM+ \$50k+

Focused Article via Email 1x/yr

Banner Ad in Email: 4x/yr

Partner Announcement Email 4x/yr

Partner Announcement Social: 4x/yr

Ad in National Conference Program

Website

Plus Pick 2 partnership opportunities from right column

GOLD+ \$25k+

Banner Ad in Email: 4x/yr

Partner Announcement Email 4x/yr

Partner Announcement Social: 4x/yr

Website

Plus Pick 1 partnership opportunity from right column

PARTNERSHIP OPPORTUNITIES

- EX Books
- Church Planting Atlas
- NEXT Podcast Series
- Annual theme Webinar
- Resource Kits
- Shark Tank
- Pitching Deck
- Movement Leader Roundtable
- EX Roundtables
- Multiplier's Learning Community
- Meet Ups
- Livestream
- Research Project
- NEXT Partners
- Booth at Nationals
- Camp Exponential

For more information on becoming a strategic partner, email partners@exponential.org



Demographics + Metrics

Podcasts



533,000+
Total listens



400+
Episodes

Email



39,000
Recipients on mailing list



2.5
Emails per week

Web Traffic

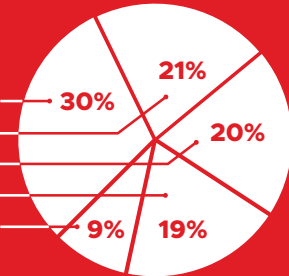
There has been at least 1 view from about every country in the world in the last year.

Top 10

- | | |
|--------------|-----------------|
| 1. US | 6. South Africa |
| 2. Canada | 7. Brazil |
| 3. Australia | 8. Germany |
| 4. Nigeria | 9. Philippines |
| 5. UK | 10. Italy |

Church Planting Journey

- 30% from a Church that plants Churches
- 21% Network/Denomination leader
- 20% Planting a Church (pre-launch)
- 19% Planted a Church in the last 5 years
- 9% Considering Multisite



Geography



95% from 50 U.S States
5% from 25+ Countries

Attendee Feedback



97% report they would attend again

Network & Denominations

100+

networks & denominations involved



16 groups brought 50+ in 2024

1/2

of attendees travel in a group of 10+