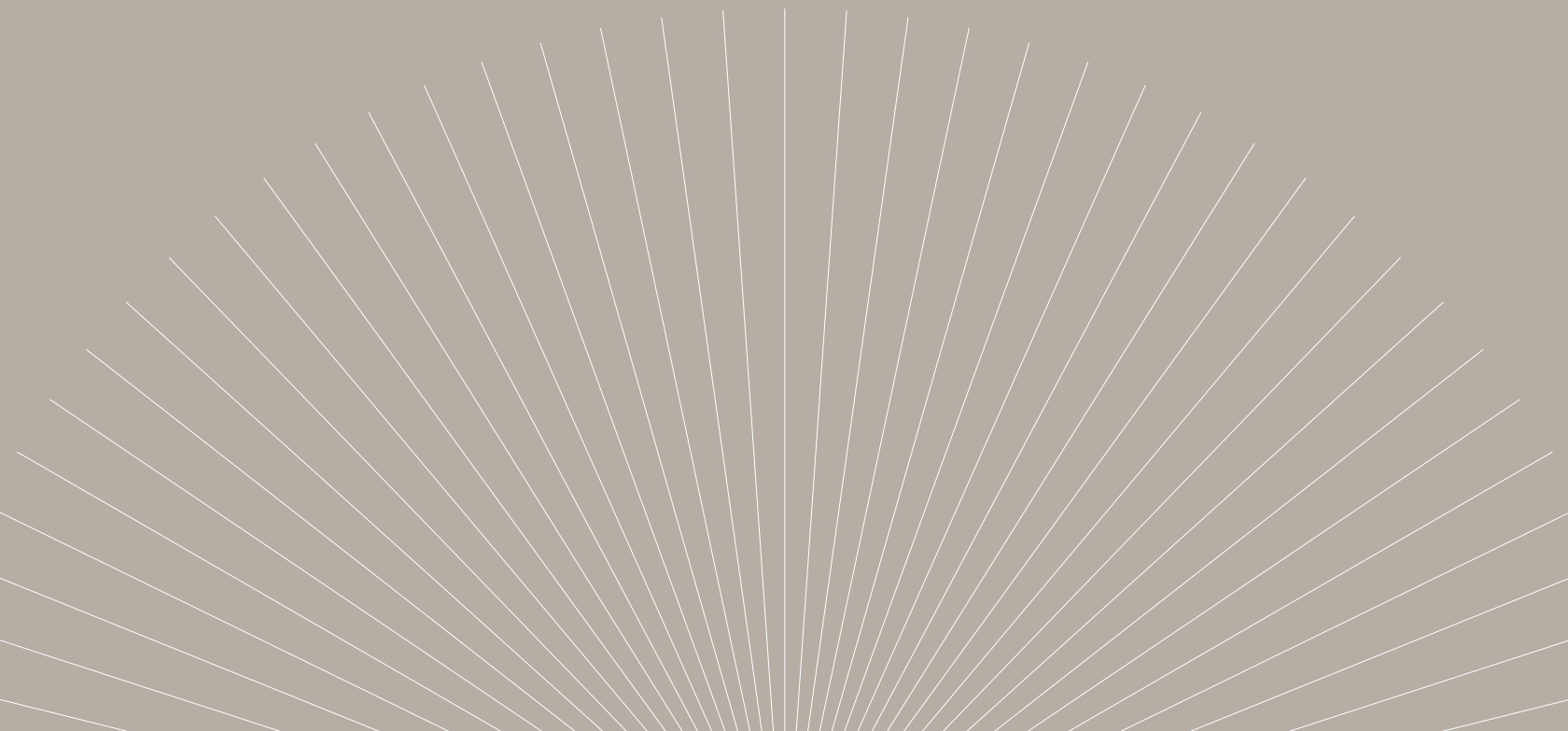


# Strategic Partnerships Guide

Exponential is a growing community of leaders committed to accelerating the multiplication of healthy, reproducing faith communities. We equip multipliers with actionable principles, ideas, and solutions.



# Strategic Partnerships Packages

Exponential is honored to offer strategic partnership opportunities to organizations who share our vision for multiplying healthy, reproducing churches. As a strategic partner, you'll gain access to exclusive opportunities to showcase your vision, connect with thousands of like-minded leaders, and amplify your impact through national and regional platforms.

We're here to serve you—and together, we can accelerate the pace of church planting and multiplication across the country.

## PLATINUM+ \$50k+

Focused Article via Email 1x/yr

Banner Ad in Email: 4x/yr

Partner Announcement Email 4x/yr

Partner Announcement Social: 4x/yr

Ad in National Conference Program

Website

Plus Pick 2 partnership opportunities from right column

## GOLD+ \$25k+

Banner Ad in Email: 4x/yr

Partner Announcement Email 4x/yr

Partner Announcement Social: 4x/yr

Website

Plus Pick 1 partnership opportunity from right column

## PARTNERSHIP OPPORTUNITIES

### Exponential NEXT

- Books
- Church Innovation Learning Labs
- Shark Tank
- Young Multipliers Gathering
- Research Projects

### Conferences

- Resource Kits
- Annual Theme Webinar
- Meet Ups
- Livestream

### Mobilization & Practice

- Roundtables
- Books
- Collective Leader Community
- Multiplier's Learning Community

For more information on becoming a strategic partner, email [partners@exponential.org](mailto:partners@exponential.org)



# Demographics + Metrics

## Podcasts



**533,000+**  
Total listens



**400+**  
Episodes

## Email



**39,000**  
Recipients on mailing list



**2.5**  
Emails per week

## Web Traffic

There has been at least 1 view from about every country in the world in the last year.

## Top 10

- |              |                 |
|--------------|-----------------|
| 1. US        | 6. South Africa |
| 2. Canada    | 7. Brazil       |
| 3. Australia | 8. Germany      |
| 4. Nigeria   | 9. Philippines  |
| 5. UK        | 10. Italy       |

## Church Planting Journey



## Geography



**95% from 50 U.S States**  
**5% from 25+ Countries**

## Attendee Feedback



**97% report they would attend again**

## Network & Denominations

**100+**  
networks & denominations involved



**16 groups brought 50+ in 2024**

**1/2**

**of attendees travel in a group of 10+**

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